

# Green Party Federal Election Campaign Commercial (2002)

## Abstract

---

This commercial for the 2002 federal election focuses on party chairman and incumbent Federal Foreign Minister Joschka Fischer as the sympathetic driving force behind the Bündnis 90/Die Grünen party. Fischer speaks directly to the camera and reacts to the image of the Greens as a party that is divided into “realists” [*Realos*] and “fundamentalists” [*Fundis*] and is therefore notoriously divided and unable to reach a consensus. Fischer counters this with his experience as Foreign Minister and recalls the principles of Green policy within the red-green government coalition. In the 2002 election, the Greens were able to record a considerable increase in votes compared to 1998 and thus secure the continuation of the governing coalition between the SPD and Alliance 90/The Greens.

## Source

---

Source: BÜNDNIS 90/DIE GRÜNEN, Election campaign ad, 2002.

<https://youtu.be/pK-1AgsGcKY?si=6N3XGdsAjwGqS01e>

BÜNDNIS 90/DIE GRÜNEN

Recommended Citation: Green Party Federal Election Campaign Commercial (2002), published in: German History in Documents and Images, <<https://germanhistorydocs.org/en/a-new-germany-1990-2023/ghdi:video-5110>> [August 04, 2024].