

Berlin *Gauleiter* Joseph Goebbels Greets Adolf Hitler at a Campaign Event in Berlin (January 20, 1933)

Abstract

Before Hitler's appointment as Reich Chancellor, Joseph Goebbels was NSDAP *Gauleiter* in Berlin (from 1926 on) and "Reich Propaganda Leader" [*Reichspropagandaleiter*] (from 1930 on). Goebbels distinguished himself during the 1932-33 election campaign with his rhetorical talent for mass mobilization and demagoguery. At that point, his campaign speeches were directed chiefly at Reich Chancellor Kurt von Schleicher, who had tried to split the NSDAP and thus prevent Hitler from becoming Chancellor. In the end, intrigue and machinations forced Schleicher out of office and Hitler was named his successor. This image shows Goebbels, a fanatical admirer of Hitler, greeting his hero at a campaign event in Berlin.

Source



Source: Joseph Goebbels, the Gauleiter of Berlin, greets Adolf Hitler at an election campaign rally. Photo: Herbert Hoffmann.

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Recommended Citation: Berlin Gauleiter Joseph Goebbels Greets Adolf Hitler at a Campaign Event in Berlin (January 20, 1933), published in: German History in Documents and Images, <<https://germanhistorydocs.org/en/nazi-germany-1933-1945/ghdi:image-2085>> [May 15, 2024].