

Advertisement for Substitute Liverwurst at a Leipzig Store (1948)

Abstract

Due to the scarcity of food supplies during the occupation period, the authorities distributed many substitute products, including substitute coffee and artificial honey. Since meat was a rare commodity, it was difficult to provide the population with sufficient fat and protein. In 1947 in Berlin, for instance, meat and meat products were only sold two-thirds of the month, and meat substitutes, particularly fish, were sold the rest of the time. The mock liverwurst produced just after the war contained only grain and vegetables.

Source



Source: Advertisement for liverwurst substitute at a Leipzig grocery store. Photo: Victor Th. Peters. bpk-Bildagentur, image number 30029020. For rights inquiries, please contact Art Resource at requests@artres.com (North America) or bpk-Bildagentur at kontakt@bpk-bildagentur.de (for all other countries).

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