

Fashion Show in Potsdam (May 5, 1955)

Abstract

This segment shows a “high” fashion show in Potsdam, GDR, in 1955. A year later, in 1956, the popular East German fashion magazine *Sybille* was published for the first time. Clothing industry in the GDR was centralized, and it was often impossible to find and buy stylish clothing in stores. However, many East German women (and men) were skilled tailors, and were known to use *Sybille* and other sources as inspiration to design and sew their own clothes.

Source

Source: Aktuelle Kamera, May 5, 1955, accessed through ARD Mediathek (Retro Spezial DDR), Deutsches Rundfunkarchiv,
<https://www.ardmediathek.de/video/aktuelle-kamera/modenschau-in-potsdam/ard/Y3JpZDovL2hyLW9ubGluZS8xMTM0Mjk>

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