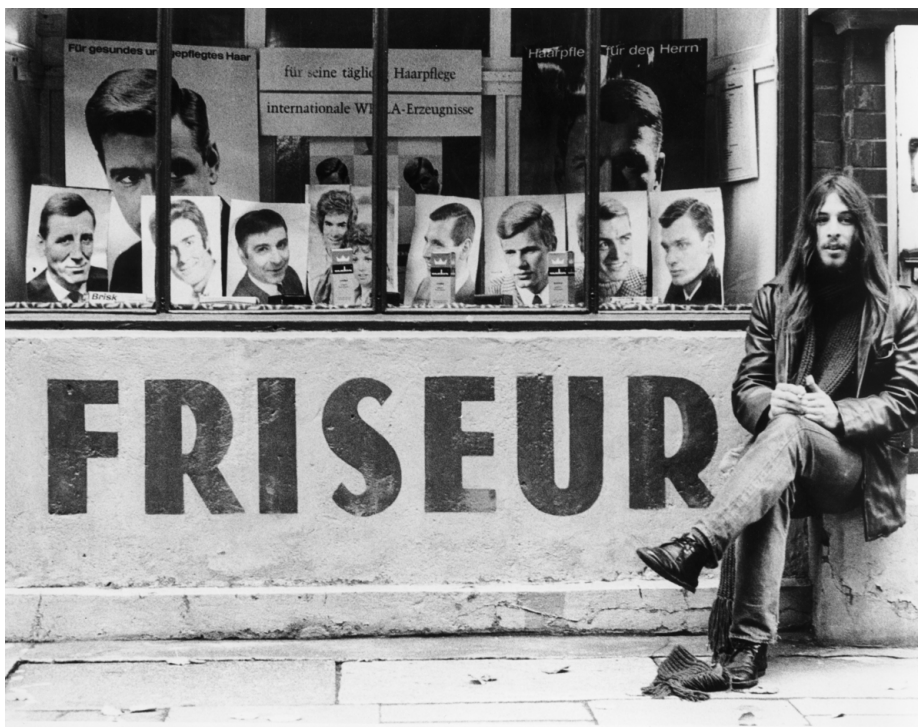


All Advertisements in Vain (1965)

Abstract

During the 1960s, young people experimented with new types of lifestyles and experiences. In doing so, however, they encountered consistent opposition and attacks from members of the older generation and representatives of the state. These self-appointed champions of traditional conceptions of order polemicized against Beat music, “bums,” long hair on boys, and pants and short skirts on girls. This ironic photograph features a long-haired young man sitting in front of a barber shop. Photo by Günter Zint.

Source



Source: “All advertisements in vain”: long-haired youth in front of a barber shop. Date: 1965. Photo: Günter Zint.

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