

Prefabricated Concrete Buildings (1974)

Abstract

The “unity of economic and social policy” proclaimed by Erich Honecker at the beginning of the 1970s was intended to boost East German consumers’ contentment and to increase labor productivity by doing more to satisfy consumer wishes. At its core was a large-scale housing program that aimed to solve pressing shortages by establishing new developments with modern apartments in many East German cities. In the photograph below, prefabricated concrete slabs are assembled in a “Plattenbau” settlement in Wittenberg (Saxony-Anhalt).

Source



Source: Housing in prefabricated slab construction [*Plattenbau* style], March 1974. Photo: Jochen Moll. bpk-Bildagentur, image number 30008377. For rights inquiries, please contact Art Resource at requests@artres.com (North America) or bpk-Bildagentur at kontakt@bpk-bildagentur.de (for all other countries).

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