

The TV Show “Der Beat Club” (1967)

Abstract

During the 1960s, beat music and rock ‘n’ roll, once the rallying point of a youthful minority, became part of a commercially mediated West German mass culture that increasingly infiltrated all forms of mainstream media. “Der Beat Club,” moderated by architecture student Uschi Nerke and a changing cast of male co-presenters (pictured here: British DJ Dave Lee Travis) , was one of the most popular youth shows of the 1960s. Photo by Hanns Hubmann.

Source



Source: The “Beat Club” was the ARD network’s most popular youth program in the 1960s; this episode was hosted by Dave Lee Travis and Uschi Nerke. Date: 1967. Photo: Hanns Hubmann.

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