

Election Posters in Berlin (1932)

Abstract

This photo was taken at Berlin's Potsdamer Platz during the campaign for the 1932 presidential election. There were four candidates in the running, but the posters featured here speak to the central competition between the two main contenders, Hindenburg (the incumbent) and Hitler. Hindenburg did not belong to any party. His supporters from both the conservative camp and the parties of the Weimar Coalition hoped to win the election by means of his reputation and personality. Meanwhile Hitler's campaign promised to break Germany's "political chains," as one poster illustrates.

Source



Source: Election banners for the Reich presidential election at Potsdamer Platz in Berlin on 13.3.1932. Aktuelle-Bilder-Centrale, Georg Pahl, Bild 102-13203A, available on Wikimedia Commons, https://commons.wikimedia.org/wiki/File%3ABundesarchiv_Bild_102-13203A%2C_Berlin%2C_Reichspr%C3%A4sidentenwahl%2C_Wahlwerbung.jpg

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