

## The Center [*Zentrum*] Party Campaigns in the Streets of Berlin (August-September 1930)

### Abstract

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Following the dissolution of the Reichstag, new elections were scheduled for September 14, 1930. This photo by press photographer Georg Pahl shows a truck and several cyclists campaigning for the Center party in the streets of Berlin. The slogan, which reads “Vote for *Zentrum*. The party of action,” seeks to position the party as the way out of political stalemate and the constant cycle of new elections. While the *Zentrum* was able to slightly increase its share of votes in 1930, the election mainly resulted in increased polarization among the electorate and thus more votes for the parties on the left and right, which strengthened the NSDAP in particular.

Berlin press photographer Georg Pahl (1900-1963) founded his photo agency *A-B-C Aktuelle-Bilder-Centrale* in 1923 and mostly documented political events and public life in the Weimar Republic and into the early years of the National Socialist regime.

### Source

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Source: A propaganda car of the Center in the streets of Berlin, August-September 1930. photographer: unknown. BA, Aktuelle-Bilder-Centrale, Georg Pahl, Bild 102-10313, available online on Wikimedia Commons:  
[https://commons.wikimedia.org/wiki/File:Bundesarchiv\\_Bild\\_102-10313,\\_Reichstagswahl,\\_Propagandawagen\\_des\\_Zentrums.jpg](https://commons.wikimedia.org/wiki/File:Bundesarchiv_Bild_102-10313,_Reichstagswahl,_Propagandawagen_des_Zentrums.jpg)

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