

Advertisement for Harmonicas Made by the Firm of Hans Rölz (1913)

Abstract

Musical instruments such as harmonicas and accordions were among the consumer-oriented goods produced in the second wave of German industrialization, primarily for the export market. This advertisement, illustrating the confidence and pride in German manufactures, clearly draws on Sütterlin's famous poster for the 1896 Berlin Industrial Exhibition [Berliner Gewerbeausstellung].

Source



Source: Warenzeichblatt des Kaiserlichen Patentamts, 1914, p. 2642, reg. no. 198241

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